

Invitation

1st – 2nd October 2016

TAFISA invites all member organizations, governmental and non-governmental bodies, NOCs and other interested parties to participate in the **2016 TAFISA World Walking Day**, which is from this year on fully integrated in the **Take Back Your Streets... Take Back Your Future!** program. In 2016, it is also part of the **European Week of Sport**.



Warsaw, Poland, 2012

Take Back Your Streets is TAFISA's framework for grassroots programs and events. It aims to promote the use of urban open spaces such as squares, streets, etc., to integrate PA into the everyday life and create early positive experiences for children.



Bulgaria 2012

The Challenge

The world is facing a physical inactivity crisis of epidemic proportions that is bankrupting economies and decimating human potential. We must unite to bring physical activity back to the daily lives of all people. Public and open spaces are a huge untapped resource where we grow up, discover the world, make friends, have fun, spend family time, commute to school or work. They are the foundation of community life and have the intrinsic potential to offer opportunities to be active. Since 1991, the **World Walking Day** celebrates open and public spaces as safe and friendly areas for people to walk. This year, we invite organizers and participants to take back their streets by also opening them to other active transportation means such as bicycles, skates, rollers, etc., thus contributing to integrate PA into the everyday life of people.



Zanjan, Iran, 2010

Warsaw, Poland will launch the WWD 2016! For the first time this year there will be an official Opening Event of the WWD, which will take place in Warsaw on **October 2nd**, through the World Walking Day and Warsaw Run events. A milestone that will inspire people to go out and **#TakeBackYourStreets!**



Busan, South Korea, 2008



Macau, China, 2014



Trinidad & Tobago, 2010

The Package

Each registered organizer will receive a free promotional package for the support of their event including:

- Use of the official title "TAFISA World Walking Day 2016"
- Official logos and promotional materials
- TAFISA handbook "How to organize Walking Events"
- Communication checklist
- WWD 2016 "What's New?" Fact Sheet
- Promotion of your event(s) via TAFISA and our website
- Integration of the event(s) into the official *Take Back Your Streets... Take Back Your Future* Calendar of Events.
- Integration of the event into the European Week of Sport



Qindao, China, 2011



Bali, Indonesia, 2015

Save the date!
1st – 2nd October
2016



Pomepia, Sao Paulo, Brazil, 2010



Kpalime, Togo, 2012

Guidelines

1. Submit your event(s) by returning the registration form by the **31st of August 2016**
2. WWD is open to every TAFISA member organization and any interested municipality to participate.
3. The official date of WWD 2016 is **October 1st – 2nd**.
4. However, organizers who have already scheduled events at other times in October 2016 can also register them as part of the WWD.
5. Each organizer is free to lead more than one event during the WWD.
6. TAFISA takes charge of the worldwide coordination of the WWD.



Cuba, 2011

Registration & More Information

To register, please complete and return the Registration Form to, or for more information please contact us at, the TAFISA Office:

TAFISA: info@tafisa.net • www.tafisa.net
Tel: +49 69 97 393 59900 • Fax: +49 69 97 393 59925

